2021 CoC NOFO

New Project Application and Opportunities

Cleveland-Cuyahoga County

Continuum of Care

Important Dates

Start of Local CoC Competition	Sept. 1, 2021
Webinar for Renewal Applicants	September 9, 2021
Webinar for New Project Applicants	September 13, 2021
DEADLINE: Renewal and New Project Applicants in E-SNAPS	October 1, 2021
Ranking and Review Scores new projects and ranks applications	October 15, 2021
CoC Advisory Board approves scores and ranking	October 21, 2021
Notification to applicants regarding whether project will be ranked – no later than	October 22, 2021
Appeals period on ranking/scoring	October 22-27, 2021
Final Ranking Released	October 28, 2021
Full CoC application and project priority list publicly posted	November 1, 2021
Application submitted to HUD	November 8, 2021

How to Access the Project Application

Navigational Guides

- https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-New-Project-Application-Navigational-Guide.pdf
- https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-Renewal-Project-Application-Navigational-Guide.pdf

Detailed Instructions

- https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-Renewal-Project-Application-Detailed-Instructions.pdf
- https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-New-Application-Detailed-Instructions.pdf

HUD NOFO Assistance Resources

https://www.hud.gov/program_offices/comm_planning/coc/competition

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Local Resources

Competition Website

- https://hhs.cuyahogacounty.us/programs/detail/coc-program-competition/

For email inquiries:

- Melissa Sirak (msirak@cuyahogacounty.us)
- Howard Burchman (Hburchman@housinginnovations.us)

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Funding Availability Cuyahoga CoC

Category	Amount
Annual Renewal Demand	$31,092,866
Tier 1	$31,092,866
Bonus	$1,554,643
DV Bonus	$3,830,507
Planning	$932,786

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Priorities for New Projects

Housing Expeditors (shelters and special populations) (CE-SSO)

HMIS

Expansion of existing permanent housing

Expansion of RRH to provide aftercare support to EHVs

New Project Opportunities – Regular Bonus

PSH
- *Must serve 100% chronic homeless or DedicatedPLUS*

Rapid Rehousing
- *May serve Category 1, 2, or 4 PEH*

Joint TH-RRH
- *May serve Category 1, 2, or 4 PEH*

HMIS

Coordinated Entry – SSO-CE

New Project Opportunities DV Bonus

Rapid Rehousing – DV Survivors only

Joint TH/RRH – DV Survivors only

SSO-CE for DV survivors

All DV Bonus projects must follow Housing First, be trauma-informed, and person-centered

Bonus Points to CoC for Specific New Projects

Apply for at least one PSH or RRH project that utilizes housing subsidizes or subsidized units from a source other than CoC or ESG

- For PSH, at least 25% of units in project or
- For RRH, at least 25% of participants
- Are funded with other than CoC or ESG (private, state/local, HOME-ARP, PHAs, faith based)

Apply for at least one PSH or RRH that utilizes health care resources to help PEH

- Direct contributions from health care provider
- Provide health care services to participants
- Health care provider agrees to cover 25% of the funding being requested for the project

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Expansion Process

Renewal applicant can submit an Expansion application to:

Provide more units of housing

Provide additional services to current participants

Bring existing facilities up to government health or safety standards

To expand, must indicate in renewal application and must submit a new application to cover expanded portion

Indicate on Screen 3C
- Provide PIN and project name for renewal being expanded

May request one year of funding

May request in initial year the one year of funding be used for a period of up to 18 months

Indicate grant term requested on screen 6A, question 6

Grant Term for New Projects

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Transition Grants

Fully reallocate renewal grant

Submit new project application – Indicate on Screen 3A, Q 7

Any eligible new project type can be transitioned to

Grants being transitioned cannot be consolidated or expanded

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Application Tips

For PSH projects, 100% of the units must be shown to be dedicated to Chronic Homeless or DedicatedPLUS (screen 3B, Q 8)

Screen 4A – Supportive Services for Participants must align with Supportive Services budget

- In order to include a specific service in the services budget, screen 4A must show that service being provided by the applicant – and if the service is shown on 4A it must budgeted in the supportive services budget

Indirect Costs

Approach to indirect costs must be consistent across all Federal awards

- If you request for new project application, must request for all renewals and all Federal grants that permit it

Indirect cost percentage is always applied to a direct costs base – what can be included in base varies

If your agency has a negotiated indirect cost rate, that must be used

If no negotiated rate, may use de minimis 10%

- De minimis rate is only applied to Modified Total Direct Costs – which excludes many budget line items

If you intend to claim indirect costs

This must be indicated on screen 6A

If you have a negotiated rate, rate information must be attached to application

Any nonprofit can claim the 10% de minimis provided that they do not have and have never had a negotiated rate

If you claim the de minimis, you must claim it on all Federal awards that allow it

Remember the de minimis rate is 10% of Modified Total Direct Costs (MTDC) – which is different than and generally less than total project budget

- Please see Indirect Costs Toolkit for details on calculating MTDC: https://files.hudexchange.info/resources/documents/Indirect-Cost-Toolkit-for-CoC-and-ESG-Programs.pdf

New Project Scoring

Factor	Criteria	Points
Applicant Experience	• Experience with proposed population	10
	• Housing First experience	10
	• Federal grant experience	5
Design of Housing and Services	• Addresses client needs; services appropriate, performance measures	10
	• Plan to rapidly access housing	5
	• Plan to increase income/employment	5
Financial	• Cost-effective	5
	• Budgets correct and costs eligible	5
	• Use of mainstream resources	5
	• Match is documented	5

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New Project Scoring – 2

Factor	Criteria	Points
Compliance with CoC Requirements	• Accept all admissions from Coordinated Entry	5
Equity Factors:	• BIPOC individuals in management/leadership	5
	• Persons with lived experience on governing board	5
	• Obtains feedback from persons with lived experience	5
	• Reviewed program outcomes with equity lens	5
Meets HUD Bonus Point Criteria	• Leverages housing subsidies or • Funding from mainstream health resources	10
Total Possible Points		100

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New Project Scoring Requires Narrative Attachment!!

Compliance with CoC Requirements

- Specify that project will accept all admissions from coordinated entry

Equity Factors – Answer in a narrative

- Applicant has BIPOC individuals in management and leadership positions
- There are persons with lived experience on the governing body
- Applicant has procedures in place to obtain feedback from people with lived experience
- Applicant reviews program outcomes with an equity lens to assess if race, ethnicity, gender identity, and/or age has led to disparate outcomes

Bonus – Indicate how project will meet HUD criteria for bonus

- The project would qualify the CoC for either of the two bonus point categories

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Accessing E-SNAPS and new project application

https://esnaps.hud.gov

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Applicant Profile

All new and renewal applicants must update the applicant profile and complete HUD 2880

HUD guidance on applicant profile is found here: [Project Applicant Profile Navigational Guide (hudexchange.info)](hudexchange.info)

Once you click on icon, Funding Opportunity Registration Screen will open, answer 'yes' to 'Are you sure you wish to register the project applicant?'
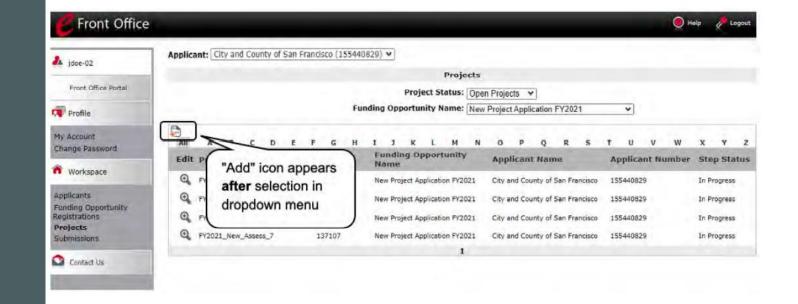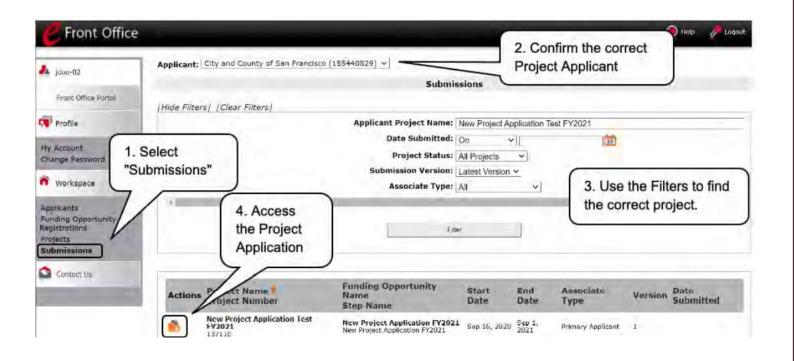
Funding Opportunity Registration

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Click on 'projects' on left hand menu

Creating New Project

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Click on add project icon to set up new project;

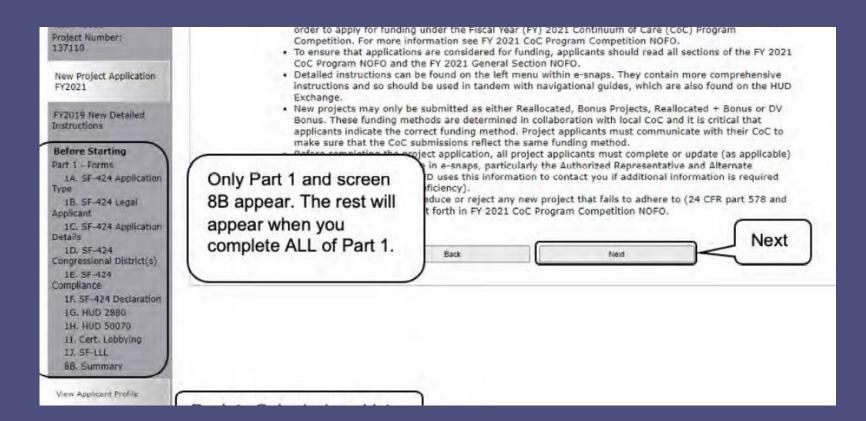when Create a Project Screen opens, enter project name

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To open new project application:

Select submissions in left menu bar

Locate the new project name using the 'submissions filters'

Once you have identified the correct project, click on orange folder to open

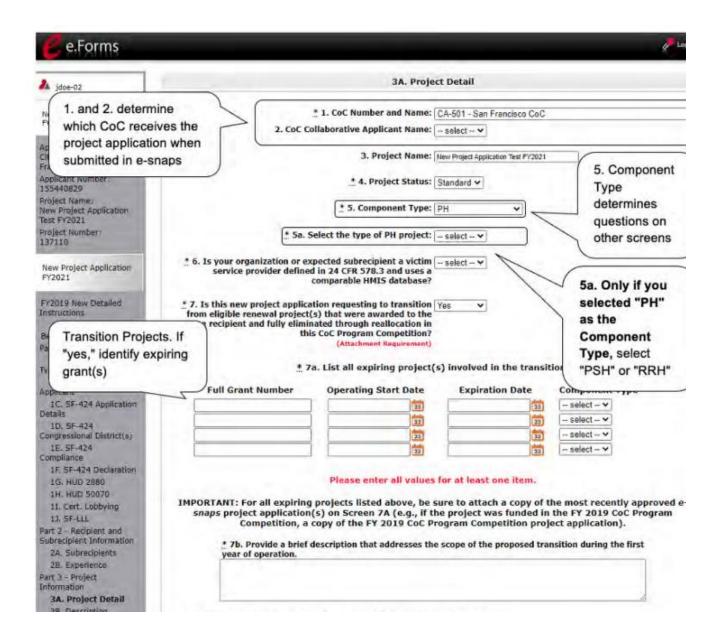You must complete Part 1 — before full application opens in esnaps

Instruction for screen 1-E SF-424 Compliance

In field 19, click on: "Program is subject to E.O. 12372 but has not been selected by the State for review"

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3A Project Detail

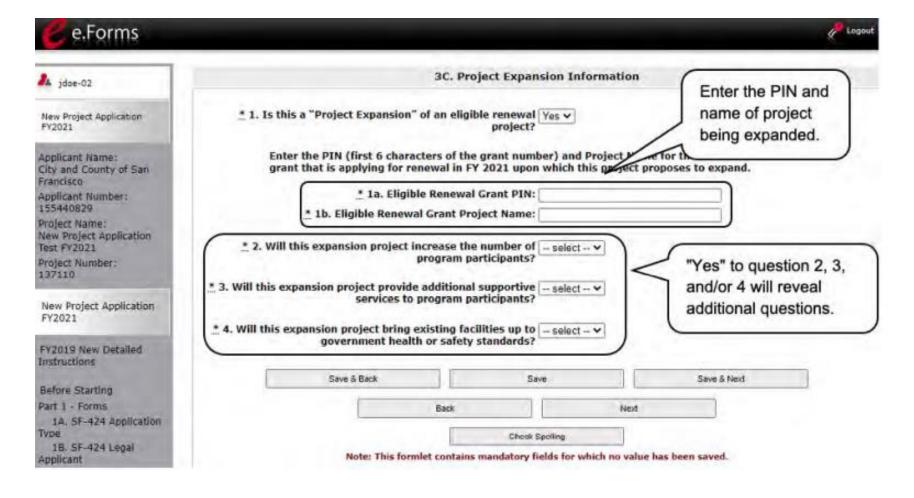Make sure correct CoC is identified

Select component

If a 'Transition' application provide required information

Screen 3B Project Description

Include:

- Target population
- Plan for addressing housing and service needs
- Expected project outcomes
- Coordination with other organizations
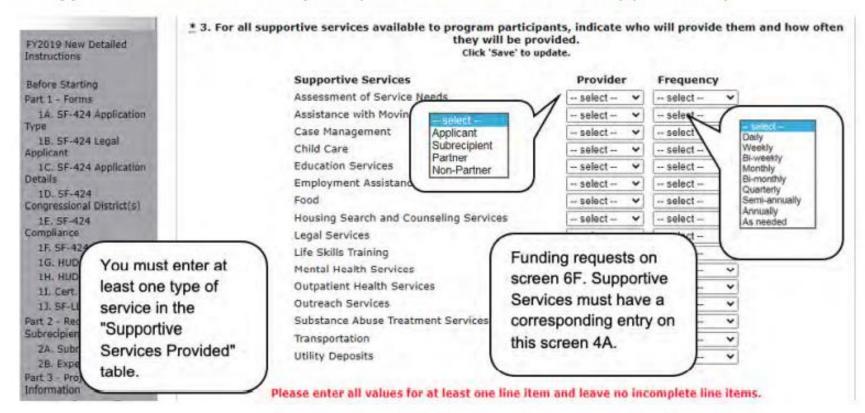- How CoC funding will be used

Expansion Projects

If adding units, specify current and proposed units; if added services, either increase number and/or expand variety or increase frequency/intensity of services

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Screen 4A

Eligible Activities by Component Type

New Projects:
Possible Component Types and Eligible Activities

PH (PSH)	PH (RRH)	Joint TH/PH-RRH	SSO-CE	HMIS
Acquisition/ Rehabilitation/New Constructions				
Leased Units Leased Structures		Leased Units Leased Structures		
Rental Assistance	Rental Assistance	Rental Assistance		
Supportive Services	Supportive Services	Supportive Services	Supportive Services	
Operations		Operations		
HMIS	HMIS	HMIS		HMIS

Eligible New Projects by Funding Source

	PH-PSH	PH-RRH	Joint	SSO	HMIS	Transition
Reallocation	X	X	X	X	X	X
Bonus	X	X	X	X	X	not eligible
Reallocation and Bonus	X	X	X	X	X	not eligible
DV Bonus	not eligible	X	X	X	not eligible	not eligible

Questions?